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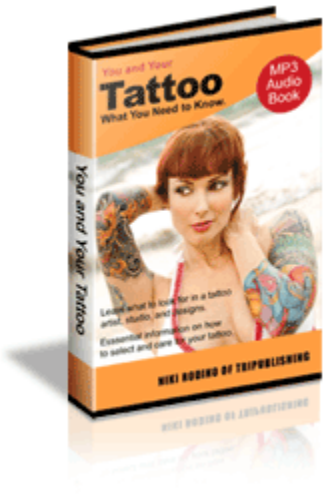
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How to Customize the Web Sales Letter

To customize the salesletter website (index.html) open it in an HTML editor and change the necessary areas to your information.

You are free to edit other areas of the page and use the "index.html" file as a template for any other pages you may require, such as a download page or a thank you page.

Important: Remember to link all applicable ordering areas in the salesletter (such as the "Order Now" button) to your payment processor and then have your payment processor return your buyers to the proper thank you pages.

IMPORTANT:
Leave all the files and page names intact so the site and all the downloads will work properly. The best way to ensure this is to deliver the same zip file you received to your buyers.

Thank you again and Best of Luck!

Sincerely,
Niki Rodino
http://www.tripublishing.com

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P.S. Get your resellers website up on the internet ASAP!

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Branding Instructions



This section explains how to use the PDFBrand software and what kind of input the reader should input for each tag. Please ensure that these instructions and the PDFBrand application are given to the reader.

To brand the PDF file with your own name and link, simply double-click the PDFBrand.exe application to open it. (The ebook will be labeled with the word “brand” in its file name.) Drag the brandable ebook file into the open PDFBrand window.

Once PDFBrand.exe analyzed and opened the PDF, it'll show you a list of "tags" and empty fields right next to each tag.

Simply enter the appropriate information into the fields:

{--YourAffiliateIDHere--} = This is your TriPublishing.com affiliate number. If you have not yet signed up to our affiliate program, please do so now for free:

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{--YourName--} = Enter your name or company name.
(Example: TriPublishing Co.)

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{--YourDisplayURL--} = Enter the URL you would like displayed. The http://www. has already been filled in for you, so you don't need to re-enter that portion.

(Example: tripublishing.com)

{--yoururl--} = Enter the URL address that you would like the reader to be taken to when he clicks on it. This can be the same URL that you are displaying above, or it can be different.

(Example: tripublishing.com/index.html)

Once you're finished, click the "Brand!" button. The Brander will then come up with a dialog box, asking you to automatically save a copy of the PDF under a different name in the same location as the original file.

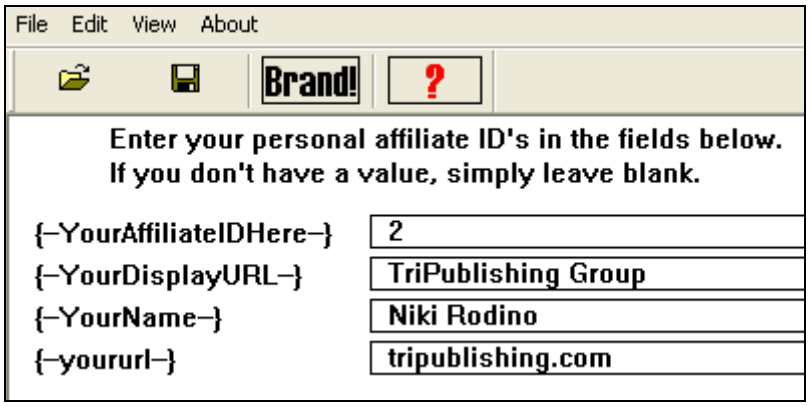
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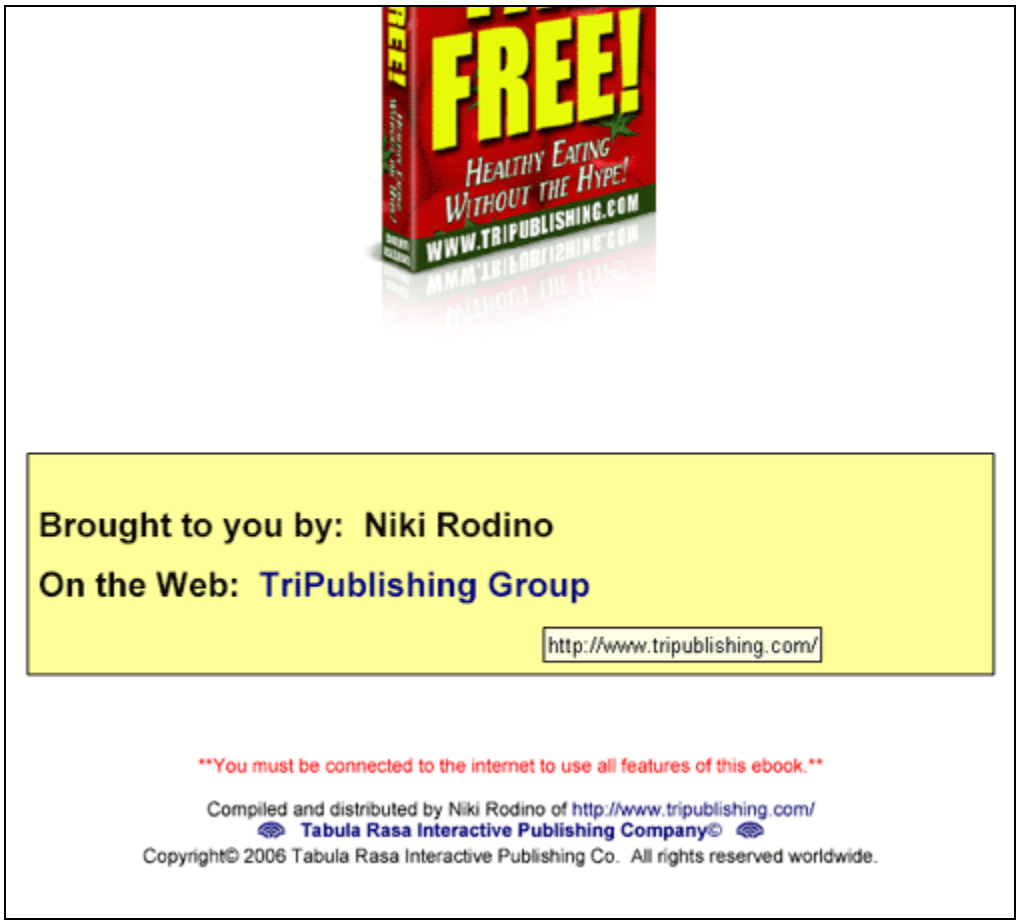
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Sample of Completed Branding



Branded Ebook with Web

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Steps for Quick Sales Setup



Step 1: Click Here to Set Up Your Hosting Account.



Step 2: Click Here to Accept Credit Card Payments Instantly.



Step 3: Click Here to Sell the Ebook on eBay.



Step 4: Click Here to Procure a Digital Delivery Service.

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